



**San Diego Play Company – S.D. Arts 5K Fun Run
Saturday, January 31, 2015**

SPONSORSHIP OPPORTUNITIES

Get your business, non-profit or organization in front of 300 families, runners, and the San Diego Arts Community!

The Event

The San Diego Play Company S.D. Arts 5K Fun Run will have vendor's expo, kid's activities, team competition, post-race refreshments, raffle prizes & entertainment. We anticipate 300 participants and 100 volunteers and spectators.

The San Diego Play Company serves the San Diego Arts community as a clearinghouse for actor training and education. We strive to produce high quality theatre with impact and bridge the gap between amateur and professional theatre and hope to raise \$15,000 to further improve the arts in San Diego City Schools and the local communities we serve.

The Cause

Event proceeds benefit The San Diego Play Company & Flying Hill Elementary School – 501(c)3 non-profit organization with the mission to provide artists with a space to collaborate, grow and create art. As well as produce theatre that impacts the community and offers guidance and mentorship to amateur actors transitioning to semi-professional and professional theatre.

Flying Hills is one of the eighteen public elementary schools within the Cajon Valley Union School District. It is the only elementary school in the district that serves kindergarten through sixth grade as well as the only elementary school that has a special designation. The FAME program, Fine Arts Magnet Education, this program includes all 3rd-6th grade students who attend Flying Hills Elementary.

Sponsorship

The 5K Fun Run for the ARTS offers several sponsorship opportunities to individuals and companies. Should you have a specific request or need, we can also develop a sponsorship package tailored especially for you.

In-Kind Contributions

In addition to sponsorship we appreciate in-kind contributions. We need prizes for our raffle, award winners and in-kind products such as water, cups, refreshments (bananas, oranges, energy bars), goodie bags (re-useable grocery tote bags), water bottles, massage therapists and more!



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Benefits by Sponsorship Level	Title	Platinum	Gold	Silver	Bronze
COMPANY VISIBILITY	\$2,000	\$1,000	\$500	\$250	\$100
Event Title Sponsorship	❖				
Logo on event entry forms	❖				
Logo on event participant/volunteer t-shirts	❖	❖			
Company mention on Social Media and PSAs	❖	❖			
Logo on event posters	❖	❖	❖		
Logo/name on social media sites	❖	❖	❖	❖	
Logo/link on event website	❖	❖	❖	❖	❖
ON-SITE RECOGNITION					
Logo on official event banner(s)	❖				
Opportunity to present awards	❖				
Logo on mileage marker signage (3) on course	❖	❖			
Company banners displayed at event	❖	❖			
Logo on Start/Finish banner	❖	❖	❖		
Opportunity to put (1) flyer/item in 400+ gift bags	❖	❖	❖	❖	❖
Booth space at event expo	❖	❖	❖	❖	
ADDITIONAL BENEFITS					
Complimentary Tickets to San Diego Play Company Season	6	4	2	2	0
Complimentary Walk Entries	4	2	2	1	0



SPONSORSHIP AGREEMENT

Company Name: _____
Contact Person/Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Sponsorship Levels *(check appropriate box)*

- \$2,000 Title
- \$1,000 Platinum
- \$500 Gold
- \$250 Silver
- \$100 Bronze
- Other: _____

Payment

- Check enclosed (checks can be made out to SD Play Co.)
- Payment will be sent upon receipt of invoice
- Please bill my credit card

Circle one: VISA MASTERCARD AMEX

Name on Card: _____
Credit Card Number: _____ EXP: _____ CID: _____
Card Holders Signature: _____

Please send return form and payments to:
San Diego Play Company
4416 ½ Boundary St
San Diego, Ca 92116

For questions:
Call Jessica Brandon (619)634-5501 or email sdartsrun@gmail.com