



**San Diego Play Company – S.D. Arts 5K Fun Run
Saturday, January 31, 2015**

Be Part of the Vendor’s Expo

Get your business, theatre, non-profit or organization in front of 300 families, runners and theatre loving community members!

Booth Type	Amount	Provided
Team of 10 or more	FREE	10x10 space* (1) 6 foot table (2) Chairs
Non Profit / San Diego Performance League Member	\$75	Announcer at Event to mention booth Opportunity to put flyer/amenities in 300+ Goodie Bags
Business	\$100	Promotion of Product/Services on 5k Website (1) Race Entry

**10x10 canopies are required for this event. Please add an additional \$35 if you would like a canopy provided.*

The Event

The San Diego Play Company S.D. Arts 5K Fun Run will have vendor’s expo, kid’s activities, team competition, post-race refreshments, raffle prizes & entertainment. We anticipate 300 participants and 100 volunteers and spectators.

The San Diego Play Company serves the San Diego Arts community as a clearinghouse for actor training and education. We strive to produce high quality theatre with impact and bridge the gap between amateur and professional theatre and hope to raise \$15,000 to further improve the arts in San Diego City Schools and the local communities we serve.

The Cause

The S.D. Arts Run is a unique gathering of San Diego’s performing and theatre arts community to raise funds and awareness of the programs and productions in San Diego County. The San Diego Play Company will host this first annual 5k Fun Run for the Arts in the hopes that runners, community members, and San Diego’s performing arts community will come together to support the arts in our community!

It is the intention of The San Diego Play Company to give back to the community and assist with the education of performing arts. We hope each year to select a school or community program that will receive a portion of the benefits of this event. This year selected Flying Hill Elementary will receive a portion of all registration fees from this event.

Flying Hills is one of the eighteen public elementary schools within the Cajon Valley Union School District. It is the only elementary school in the district that serves kindergarten through sixth grade as well as the only elementary school that has a special designation. The FAME program, Fine Arts Magnet Education, this program includes all 3rd-6th grade students who attend Flying Hills Elementary. The FAME teachers emphasize all major areas of the arts as part of their regular educational day. This program helps students to be culturally literate as well as academically literate. Research shows that when teachers and children are having fun, learning is accelerated, and there is long-term retention.

In-Kind Contributions

In addition to sponsorship & vendor booths we appreciate in-kind contributions. We need prizes for our raffle, award winners and in-kind products such as water, cups, refreshments (bananas, oranges, energy bars), goodie bags (re-useable grocery tote bags), water bottles, massage therapists and more!

Contact

For questions, please contact Jessica Brandon, sdartrun@gmail.com or (619)634-5501.



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Company/Organization Name: _____
(Exactly as it should appear in print)

Contact Person/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (_____) _____ Fax (_____) _____

Email _____

Vendor Booth (Check appropriate box)

<input type="checkbox"/> Vendor ▪ Business Insert option included	\$100 rate applies till December 31 st . \$125 after December 31 st .
<input type="checkbox"/> Vendor ▪ Non-Profit Insert option included	\$75 rate applies till December 31 st . \$100 rate applies till December 31 st .
<input type="checkbox"/> Team of 10	FREE BOOTH \$20 per Team Member
<input type="checkbox"/> Goodie Bag (300) Insert Only (no booth)	\$50
<input type="checkbox"/> 10x10 Canopy*	\$35 <input type="checkbox"/> I will be providing my own canopy

*Each 10x10 booth space includes (1) 6' table and (2) chairs. All spaces must have a 10x10 pop-up canopy.

In-Kind Sponsorship

In-Kind Donation

Please describe products/service donated: _____

In-Kind Value: \$ _____

Payment

Check enclosed payable to The San Diego Play Company – 4416 ½ Boundary Street, San Diego, CA 92116

Payment will be sent upon receipt of invoice.

X _____
Signature of Company Representative Date

Sign and mail, or fax completed form to 619-634-5501 or email Jessica Brandon sdartsrun@gmail.com